

THE ST. GEORGE DRAGON



2016 Rate Sheet

Display advertising rate is \$9.35 per column inch for black and white. Below are standard sizes, although ads are not necessarily limited to these sizes. Call for more information.

	Ad size A	Ad size B	Ad size C	Ad size D	Quarter page	Half page	Full page
Actual dimension	2 3/8" w x 1 1/4" h	2 3/8" w x 2 1/2" h	2 3/8" w x 3 1/4" h	2 3/8" w x 4" h	5" w x 3 1/4" h	7 1/2" w x 4 1/2" h	7 1/2" w x 10" h
B & W	\$11.69	\$23.38	\$30.39	\$37.40	\$60.78	\$126.23	\$280.50
Color	\$14.61	\$29.23	\$37.99	\$46.75	\$75.98	\$157.79	\$350.63

Space for color ads is limited; call for availability

Frequency discount: 7-11 times, 4%; 12 times and up, 8%. Due at start of contract.

Print Deadlines 2016

Vol. 4 Issue	Pub. Date	Ad Deadline, 5pm
1	1/21	Monday, 1/11
2	2/18	Monday, 2/8
3	3/17	Monday, 3/7
4	4/14	Monday, 4/4
5	5/5	Monday, 4/25
6	5/19	Monday, 5/9
7	6/2	Monday, 5/23
8	6/16	Monday, 6/6
9	6/30	Monday, 6/20
10	7/14	Tuesday, 7/5
11	7/28	Monday, 7/18
12	8/11	Monday, 8/1
13	8/25	Monday, 8/15
14	9/8	Monday, 8/29
15	9/22	Monday, 9/12
16	10/6	Monday, 9/26
17	10/20	Monday, 10/10
18	11/3	Monday, 10/24
19	11/17	Monday, 11/7
20	12/1	Monday, 11/21
21	12/15	Monday, 12/5

Advertising in *The Dragon* online StGeorgeDragon.com

Ads run along the right column of each page on the website in random order. Please call for more information. Ads start on any date.

Small ad (300x300) \$25/month or
3 months for \$60

Medium (300x600) \$35/month or
3 months for \$75

Large (300x900) \$50/month or
3 months for \$120

Dragon's Breath Communications LLC

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