

THE ST. GEORGE DRAGON



2018 Rate Sheet

Display advertising rate is **\$10.00 per column inch for black and white**, **\$12.75 per column inch color**. Below are standard sizes, although ads are not necessarily limited to these sizes. Call for more info.

	Ad size A	Ad size B	Ad size C	Ad size D	Quarter page	Half page	Full page
Actual dimension	2 3/8" w x 1 1/2" h	2 3/8" w x 2 1/2" h	2 3/8" w x 3 1/4" h	2 3/8" w x 4" h	5" w x 3 1/4" h	7 1/2" w x 4 1/2" h	7 1/2" w x 10" h
B & W	15.00	25.00	32.50	40.00	65.00	135.00	300.00
Color	19.13	31.88	41.44	51.00	82.88	172.13	382.50

Space for color ads is limited; call for availability

Frequency discount: 7-11 times, 4%; 12 times and up, 8%. Due at start of contract.

Print Deadlines 2018

Vol. 6 Issue	Pub. Date	Ad Deadline, 5pm
1	Jan 18	Mon, Jan 8
2	Feb 15	Mon, Feb 5
3	Mar 15	Mon, Mar 5
4	Apr 12	Mon, Apr 2
5	May 10	Mon, Apr 30
6	May 24	Mon, May 14
7	Jun 7	Tues, May 29
8	Jun 21	Mon, Jun 11
9	Jul 5	Mon, Jun 25
10	Jul 19	Mon, Jul 9
11	Aug 2	Mon, Jul 23
12	Aug 16	Mon, Aug 6
13	Aug 30	Mon, Aug 20
14	Sep 13	Tues, Sep 3
15	Sep 27	Mon, Sep 17
16	Oct 11	Mon, Oct 1
17	Oct 25	Mon, Oct 15
18	Nov 8	Mon, Oct 29
19	Nov 22	Mon, Nov 12
20	Dec 6	Mon, Nov 26
21	Dec 20	Mon, Dec 10

Advertising in *The Dragon* online *StGeorgeDragon.com*

Small ad (300x300) \$5/week

Medium (300x600) \$7.50/week

Large (300x900) \$10/week

Advertisers in the print edition receive a 10% discount for online ads running concurrently.

Advertising (207) 975-5072

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