

THE ST. GEORGE DRAGON



2019 Rate Sheet

Display advertising rate is \$12.50 per column inch in full color. Below are standard sizes, although ads are not necessarily limited to these sizes. Call for more info.

	Ad size A	Ad size B	Ad size C	Ad size D	Quarter page	Half page	Full page
Actual dimension	2 3/8" w x 1 1/2" h	2 3/8" w x 2 1/2" h	2 3/8" w x 3 1/4" h	2 3/8" w x 4" h	5" w x 3 1/4" h	7 1/2" w x 4 1/2" h	7 1/2" w x 10" h
Cost	18.75	31.25	40.63	50.00	81.25	168.75	375.00

Frequency discount: 7-11 times, 4%; 12 times and up, 8%. Due at start of contract.

Print Deadlines 2019

Vol. 7 Issue	Pub. Date	Ad Deadline, 5pm
1	Jan 17	Mon, Jan 7
2	Feb 14	Mon, Feb 4
3	Mar 14	Mon, Mar 4
4	Apr 11	Mon, Apr 1
5	May 9	Mon, Apr 29
6	May 23	Mon, May 13
7	Jun 6	Tues, May 28
8	Jun 20	Mon, Jun 10
9	Jul 4	Mon, Jun 24
10	Jul 18	Mon, Jul 8
11	Aug 1	Mon, Jul 22
12	Aug 15	Mon, Aug 5
13	Aug 29	Mon, Aug 21
14	Sep 12	Tues, Sep 2
15	Sep 26	Mon, Sep 16
16	Oct 10	Mon, Sep 30
17	Oct 24	Mon, Oct 14
18	Nov 7	Mon, Oct 28
19	Nov 21	Mon, Nov 11
20	Dec 5	Mon, Nov 25
21	Dec 19	Mon, Dec 11

Advertising in *The Dragon* online *StGeorgeDragon.com*

Small ad (300x300) \$5/week

Medium (300x600) \$7.50/week

Large (300x900) \$10/week

Advertisers in the print edition receive a 10% discount for online ads running concurrently.

Advertising (207) 975-5072

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